



## APEX GROUP Company Profile

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### About us:

**APEX STEEL** began as a family business, now professionally managed and currently has presence in 7 locations across Kenya; 6 in Nairobi and 1 in Mombasa.

Established in 1970, **APEX STEEL** has undoubtedly proven itself as the benchmark of quality and innovation in the construction, engineering and fabrication industries, providing suitable solutions to contractors & fabricators in the supply of steel, plumbing, piping, roofing, hi-spec plastics and general hardware items.

#### **Our Vision**

To offer sustainable solutions in steel and plastics; create value additions; driven by innovation; technology & efficiency for the construction and fabrication industry in Kenya and East Africa.

#### **Our Mission**

By offering solutions through 'Cutting Edge' technology; providing relevant ancillary products; offering efficient propositions that enable speed of execution; by developing employees and by being a responsible corporate in investing in the environment.

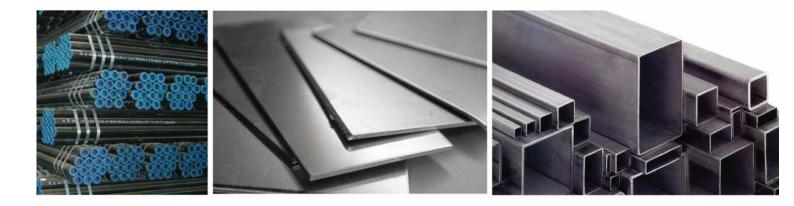
#### **Our Brand Preposition**

#### Apex Steel, Power to Build

Every impossible looking building, large or small, from someone's home to a skyscraper starts with a dream. Every revolutionary structure, every bridge, every dam, every hospital begins with an idea.

At **APEX STEEL**, we understand the challenges you face and the high benchmarks you set for yourself in your pursuit of excellence. And therefore as a true partner, we are committed to bring you new and innovative world class products that have the strength to turn all your dreams and ideas into reality.

So no matter if you're a small home builder or a large construction company, with **APEX STEEL** by your side, for your every new beginning, you will always have the **Power to Build**.







## **Our Brand Values**

A - Ahead by innovation.

Traditionally, twisted bars were used in building construction projects. However, with time, twisted bars were banned the world over due to their inconsistency in quality. The new generation steel namely 'Deformed Bars', also known as ribbed bars soon became the new global standard.

In Kenya, APEX STEEL was the first one to innovate and move on to high quality deformed bars. By manufacturing them locally and at par with international standards since 2007, APEX STEEL is proud to have been the pioneers in bringing new reliable deformed bar technology to Kenya.

P - Pride - 'Apex TMX' has superseded the Kenya bureau of standards grade for quality steel. KEBS required 460; APEX STEEL took it further to 500. TMX mark, branded on all 'APEX TMX' steel bars.

Diamond mark of quality - 'APEX TMX' is KEBS approved with a Diamond mark of quality.

E - Exceed customer expectations.

**X** - Provision of Extra value / added value to consumers.

## KENYA'S LEADER IN STEEL MANUFACTURING Building Trust Since 1970

## **Products Range**





### **Rebars - 'Apex TMX'**

'APEX TMX' is manufactured through German Technology with ISO certification ISO 6935-2:2007 and also subscribes to BS 4449 British Standards. With its world-class deformed bars, APEX STEEL not only matches the best of quality standards, but also surpasses them. Locally, Kenya Bureau of Standards (KEBS) requires deformed bars of Grade 460. 'APEX TMX' is Grade 500. No wonder, 'APEX TMX' was the first deformed bar to be given a KEBS mark of approval. It was later awarded the Diamond Mark of Quality by KEBS.

The 'APEX TMX' deformed bars are manufactured with cutting edge technology at our plant in Athi River. To keep up with global quality standards, the plant employs universal testing machines. Our bars have to undergo a strenuous 'bend test' every 30 minutes for mechanical properties. For every consignment of manufactured 'APEX TMX' bars, the Internal Mill test certificate is available.



# SUPPLYING TO KENYA'S MOST ICONIC PROJECTS



## **Plates**

Mild Steel, Mild Steel Chequered, Hardox, Aluminium, Galvanized, CRCA, Stainless Steel, Brass, Copper, Expanded Metal and Perforated Sheets.





## **Structural Steel**

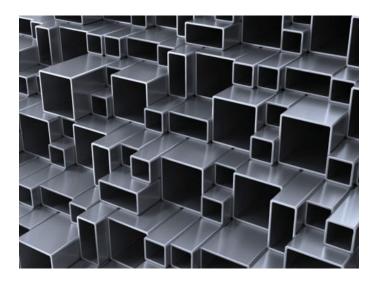
Beams, IPE's, Channels, Angles, Flat Bars, Zed and Tee sections.





## **Cold rolled Sections**

Mild STeel Black pipes, Round Furniture, Square Hollow section, Rectangular Hollow section, Zed Purlin.







### **Welcome to Apex Piping Systems**

### Apex – Purpose, Values

#### Our purpose

The purpose of our Group is to create sustainable solutions for a worldwide building and construction industry

#### **Build something great**

- For customers this means high performing, sustainable product and service solutions.
- For shareholders this means sector best returns.
- For **Apex people** this means a safe, challenging and rewarding workplace.
- For communities this means a socially responsible approach to all our activities.

#### Our values

Our corporate values of Excellence, Integrity, Collaboration and Endurance are essential principles to guide our decision making and actions.
 Excellence - Ambitious and disciplined in pursuit of the highest standards of performance and quality
 Integrity - Open, honest, respectful and authentic in all our dealings.
 Collaboration - Working across businesses and developing partnerships.
 Endurance - Operating for the long term rather than the quick fix, ever

## **Plumbing Products**

Pegler, PVC fittings, Galvanized Fittings, Water tanks, Hose pipes, PPR Fittings, HDPE pipes and fittings and Hydro-Flo - PPR Pipes.



## **Sanitary Ware**

Pakistan, Waal, Cobra.



## **Hydro-Sanitary Systems**

HYDRO-FLO PP-R has been designed for the construction of sanitary systems inside the buildings.

- Floor heating
- The considerable flexibility of PP-R, makes the system quite fit for floor heating systems.

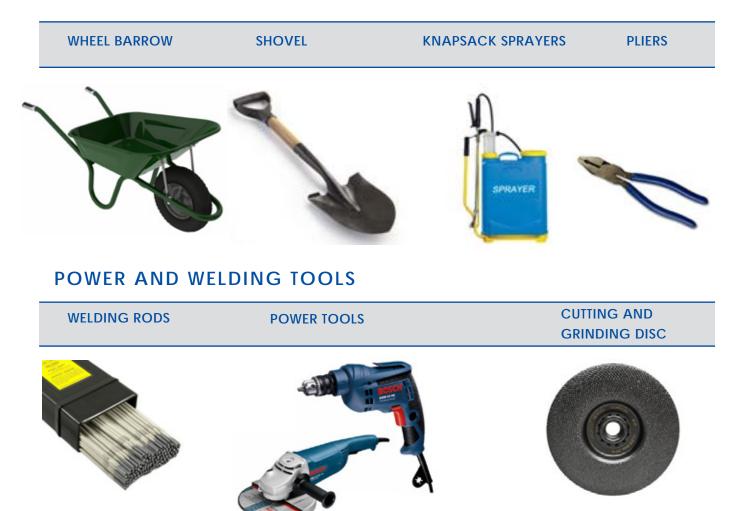
Industrial applications

HYDRO-FLO PP-R system can be used for the transportation of air, gas as well as foodstuff.



## **Other Products**

#### AGRICULTURAL TOOLS



#### **CEMENT AND POWDERS**



AND MANY MORE...

#### SHEETS - ROOFING AND PLYWOOD



#### PERSONAL PROTECTIVE EQUIPMENT(PPE)



#### **GENERAL HARDWARE**

SCAFFOLDING CLAMPS	GREEN SHADE NETTING	BLACK POLYTHENE
STATION OF		

## A Touch of APEX STEEL

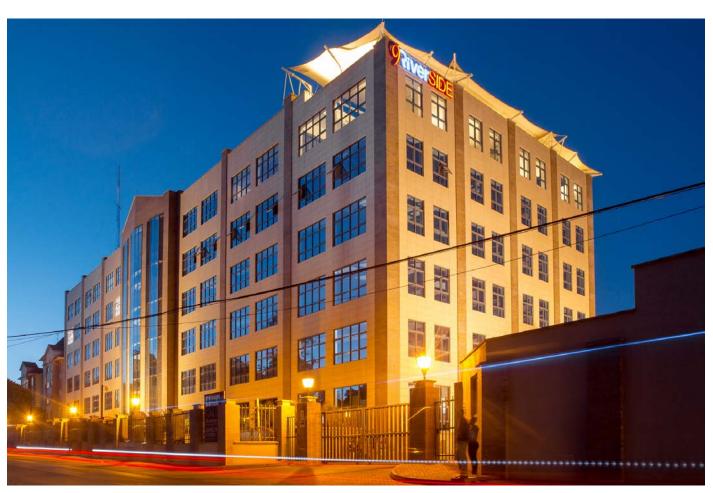


KempinskiLocation-Nairobi Kenya, Museum Hill



#### Sankara

Location-Nairobi Kenya, Westlands ٠



#### 9 Riverside

Location-Nairobi Kenya, Westlands



BRITAM TowersLocation-Nairobi Kenya, Upperhill



Standard Gauge Railway



Thika Superhighway



#### **UAPTowers**

• Location-Nairobi Kenya, Upperhill



Two Rivers Mall



Sameer Business Park

Location-Mombasa Road



#### **Outer Ring Road**

## **Our Certifications**

Certification from Thermex, Germany



This is to certify that

#### Apex Steel Ltd.

has been granted Licence Rights to use the THERMEX QUENCHING SYSTEM and TECHNOLOGY of M/s HENNIGSDORFER STAHL ENGINEERING GmbH, GERMANY in its Rolling Mill at Rolling Mill Division, Sophia Road, Athi River, Kenya to produce high strength Thermex Quenched & Self Tempered (QST) rebars having mechanical properties as per ISO 6935-2 Grades B500BWR, B500CWR, B500DWR in sizes 8 to 32mm and Grade B500BWR in sizes 36 to 40mm.

This Licence is Valid from 1st April 2019 to 31st March 2020

for H&K ROLLING MILL ENGINEERS PVT. LTD.,

Demarkon

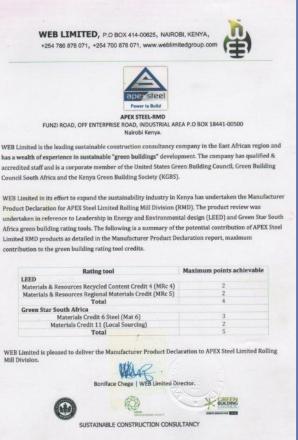
**Deputy Managing Director** 

(THERMEX is the registered trademark of H&K in India and of HSE Germany in other countries)

NAME OF FIRM:	APEX STEEL LTD-ROLLING MILLS	PERMIT NO.	PERMIT NO 445	
DIVISION		EFFECTIVE FRO	EFFECTIVE FROM 2019-05-17	
POSTAL ADDRESS	P.O. BOX 18441-00500 NAIROB	EXPIRES ON	2022-05-16	
PHYSICAL ADDRE	SOPHIA MAKADARA RD, ATHI F	DATE OF ISSU	E 2019-05-17	
o use the Diamond mar rand specified in the se	rk of quality specified in the first column of t cond and third column there of, which conf	the appendix hereunder upon and form to the standard specification in	in respect of the commodity and h the fourth column.	
	APPEN	IDIX		
1	2	3	4	
DIAMOND MARK OF O	DESCRIPTION OF THE COMMODITY UPON WHICH THE DIAMOND MARK IS TO BE USED	BRAND NAMES	STANDARD SPECIFICATION OF THE COMMODITY	
	HOT ROLLED STEEL RIBBED BARS FOR THE REINFORCEMENT OF CONCRETE	APEX TMX	KS ISO 6935 PT2: SPECIFICATION FOR STEEL FOR REINFORCEMENT OF CONCRETE-PART 2: RIBBEI BARS.	
DANIGHO MARIX OF GUALITY MARY BAR	145			
OTE: 1. EVERY DIAMOND N	BARK HOLDER SHALL BAY AN ANNUAL FEE IN RESPE	B.f.	Ng7L	
OF EACH PERMIT G	RANTED OR RENEWED		OR / AUTHORIZED OFFICER	
	D SUBJECT TO THE CONDITIONS SET OUT IN THE E OF THE DIAMOND MARK OF QUALITY	KENYA BURE	AU OF STANDARDS	

### LEEDS (Leadership in Energy and Enviromental Design)





#### The Diamond Mark of Quality

permit to use the diamond mark of quality

## **APEX TMX - COUPLERS**



## The Ultimate Splicing System





## Some of Our Clients



- CHINA ROAD AND BRIDGE
- CHINA WU YI,
- SINOHYDRO
- SHENGLI ENGINEERING
- LAXMANBHAI
   CONSTRUCTION
- CHINA JIANGXI COPORATION
- CATIC / AVIC
- PARBAT SIYANI
- SEYANI BROTHERS

- CRJE
- CHINA RAIL NO 10
- SBI / RCC
- HYOUNG COMPANY
- COVEC
- EGMF
- KALPATARU KENYA
- CHINA GEZHOUBA (CGGC)



### **OUR CONTACTS**

#### APEX STEEL AND APEX PIPING – HEAD OFFICE

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#### **APEX STEEL – NIKU HARDWARE**

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 P.O. BOX 18441-00500 NAIROBI

 niku@apex-steel.com

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#### **APEX STEEL – MINI HARDWARE**

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#### **APEX STEEL – ROLLING MILL DIVISION**

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