

# Company Profile



Visit our completely  
**REDESIGNED**  
website

apex-steel.com



## APEX STEEL

APEX TMX



**STANLEY**

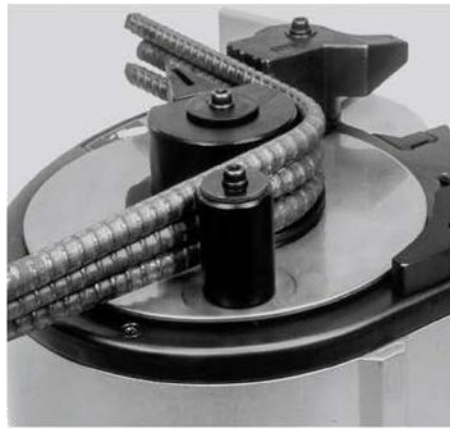
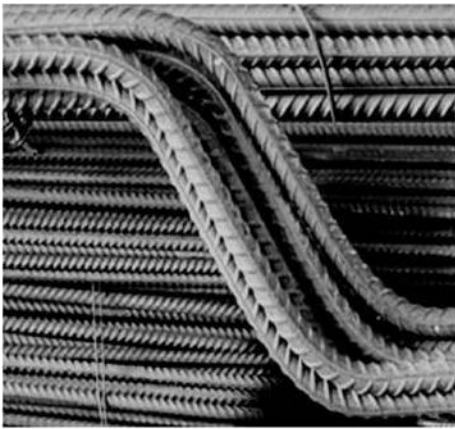
**Makita**



## APEX WATER



YOUR ONE-STOP-SHOP FOR CONSTRUCTION  
[www.apex-steel.com](http://www.apex-steel.com)



## About us:

**APEX STEEL** began as a family business, now professionally managed and currently has presence in 7 locations across Kenya; 6 in Nairobi and 1 in Mombasa.

Established in 1971, **APEX STEEL** has undoubtedly proven itself as the benchmark of quality and innovation in the construction, engineering and fabrication industries, providing suitable solutions to contractors & fabricators in the supply of steel, plumbing, piping, roofing, hi-spec plastics and general hardware items.

### Our Vision

To offer sustainable solutions in steel and plastics; create value additions; driven by innovation; technology & efficiency for the construction and fabrication industry in Kenya and East Africa.

### Our Mission

By offering solutions through 'Cutting Edge' technology; providing relevant ancillary products; offering efficient propositions that enable speed of

execution; by developing employees and by being a responsible corporate in investing in the environment.

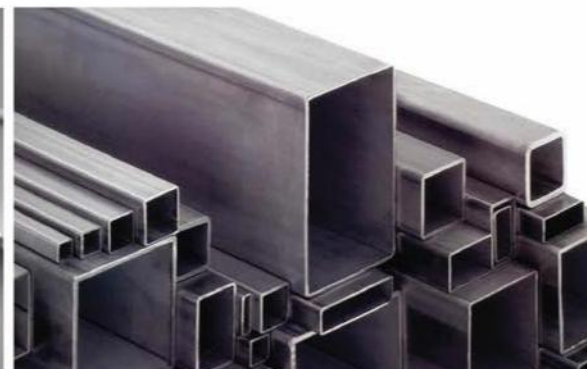
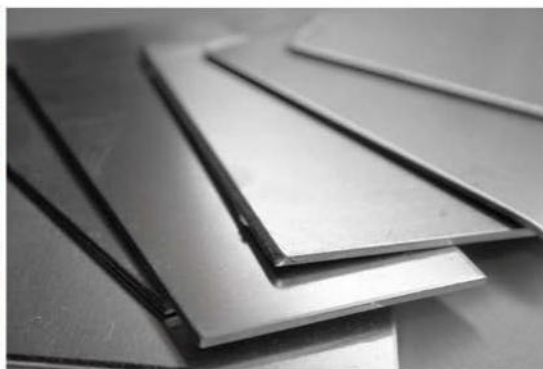
### Our Brand Proposition

#### Apex Steel, Power to Build

Every impossible looking building, large or small, from someone's home to a skyscraper starts with a dream. Every revolutionary structure, every bridge, every dam, every hospital begins with an idea.

At **APEX STEEL**, we understand the challenges you face and the high benchmarks you set for yourself in your pursuit of excellence. And therefore as a true partner, we are committed to bring you new and innovative world class products that have the strength to turn all your dreams and ideas into reality.

So no matter if you're a small home builder or a large construction company, with **APEX STEEL** by your side, for your every new beginning, you will always have the **Power to Build**.







## Our Brand Values

**A** - Ahead by innovation.

Traditionally, twisted bars were used in building construction projects. However, with time, twisted bars were banned the world over due to their inconsistency in quality. The new generation steel - namely 'Deformed Bars', also known as ribbed bars soon became the new global standard.

In Kenya, APEX STEEL was the first one to innovate and move on to high quality deformed bars. By manufacturing them locally and at par with international standards since 2007, APEX STEEL is proud to have been the pioneers in bringing new reliable deformed bar technology to Kenya.

**P** - Pride - 'Apex TMX' has superseded the Kenya bureau of standards grade for quality steel. KEBS required 460; APEX STEEL took it further to 500. TMX mark, branded on all 'APEX TMX' steel bars.

Diamond mark of quality - 'APEX TMX' is KEBS approved with a Diamond mark of quality.

**E** - Exceed customer expectations.

**X** - Provision of Extra value / added value to consumers.

# Products Range

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## Debars- 'Apex TMX'

'APEX TMX' is manufactured through German Technology with ISO certification ISO 6935-2:2007 and also subscribes to BS 4449 British Standards. With its world-class deformed bars, APEX STEEL not only matches the best of quality standards, but also surpasses them. Locally, Kenya Bureau of Standards (KEBS) requires deformed steel bars of Grade 460. 'APEX TMX' is Grade 500. No wonder, 'APEX TMX' was the first deformed bar to be given a KEBS mark of approval. It was later awarded the Diamond Mark of Quality by KEBS.

The 'APEX TMX' deformed bars are manufactured with cutting edge technology at our plant in Athi River. To keep up with global quality standards, the plant employs universal testing machines. Our bars have to undergo a strenuous 'bend test' every 30 minutes for mechanical properties. For every consignment of manufactured 'APEX TMX' bars, the Internal Mill test certificate is available.





**YIELD STRENGTH**  
**500N/MM<sup>2</sup>-600N/MM<sup>2</sup>**

**GERMAN TECHNOLOGY**

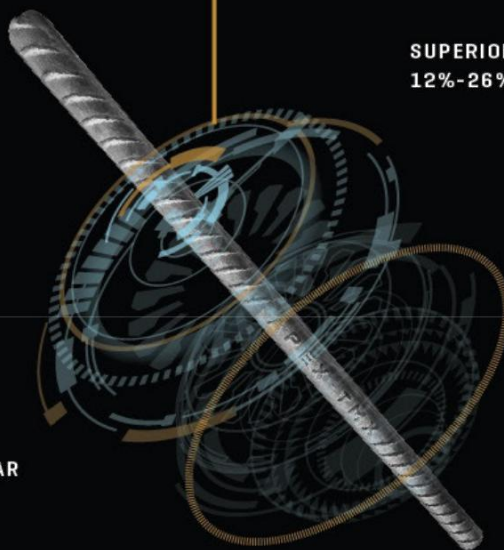
**EAST AFRICA'S NO. 1**  
**CHOICE OF DEFORMED BAR**

**SUPERIOR ELONGATION**  
**12%-26%**



**CONSISTENT TOLERANCE %**

**BS:4449-2005**  
**KENYAN ISO 6935-2**

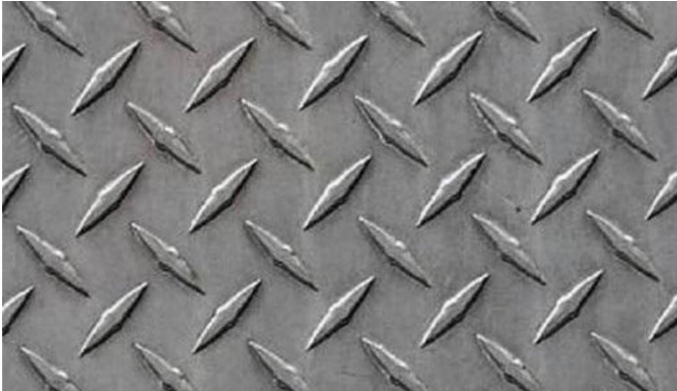


**APEX TMX-NO EQUIVALENT**

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# Plates

Mild Steel, Mild Steel Chequered, Hardox, Aluminium, Galvanized, CRCA, Stainless Steel, Brass, Copper, Expanded Metal and Perforated Sheets.



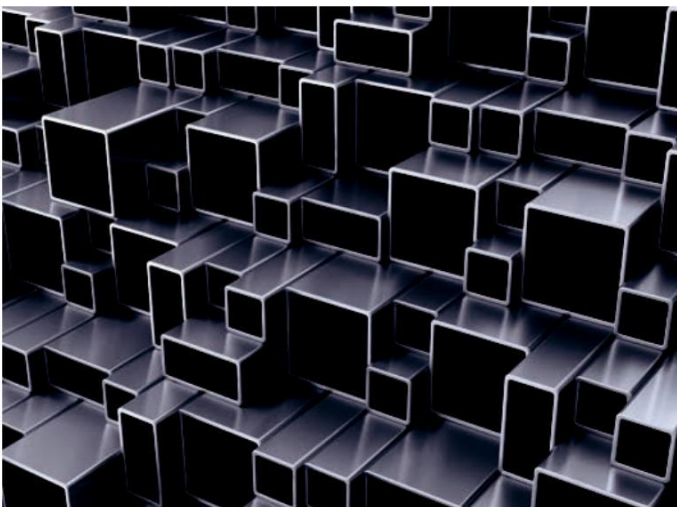
# Structural Steel

Beams, IPE's, Channels, Angles, Flat Bars, Zed and Tee sections.



# Cold rolled Sections

Mild Steel Black pipes, Round Furniture, Square Hollow section, Rectangular Hollow section, Zed Purlin.





# Plumbing Products

Pegler, PVC fittings, Galvanized Fittings, Water tanks, Hose pipes, PPR Fittings, HDPE pipes and fittings and Hydro-Flo - PPR Pipes.



## Sanitary Ware

Pakistan, Waal, Cobra.



## Hydro-Sanitary Systems

HYDRO-FLO PP-R has been designed for the construction of sanitary systems inside the buildings.

- Floor heating

The considerable flexibility of PP-R makes the system quite fit for floor heating systems.

- Industrial applications

HYDRO-FLO PP-R system can be used for the transportation of air, gas as well as foodstuff.



# Other Products

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## Electrical conduit Pipes & Fittings

Electrical Conduits are manufactured under strict quality control with latest technology. Electrical Conduits are best preferred for concealed wiring in houses, residential and commercial buildings, industries, traffic signals, street lighting etc.

UPVC Electrical Conduits have been preferred over other available resources due to varied salient features, key among them being that it is not a 'fire catalyst'. Standard: KS04 -179

## Injection Moulded Products

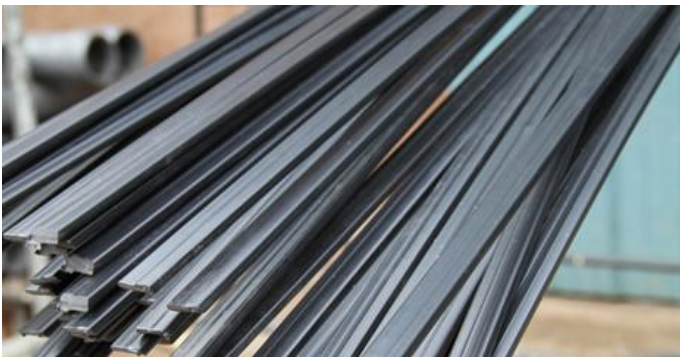
These include

- Plastic Chair Ferrules
- Wall Plugs
- Terrazzo Strips
- Roofing Washers

## Extrusion Moulded Products

These include

- Pvc Garden Hoses
- Nylon Braided Hoses
- Suction/Delivery Hoses
- Pvc Clear Tubing
- Pvc Glazing Vinyls



## AGRICULTURAL TOOLS

WHEEL BARROW



SHOVEL



KNAPSACK SPRAYERS



PLIERS



## POWER AND WELDING TOOLS

WELDING RODS



POWER TOOLS



CUTTING AND GRINDING DISC

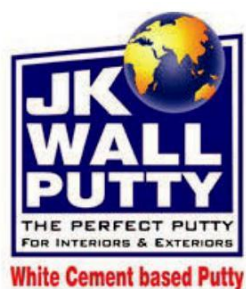


## CEMENT AND POWDERS

WHITE CEMENT



WALL PUTTY



OXIDE POWDERS



CONSTRUCTION CHEMICALS

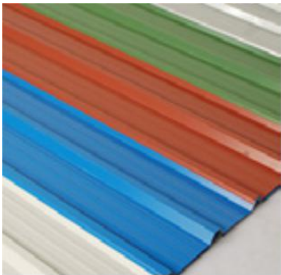


AND MANY MORE...

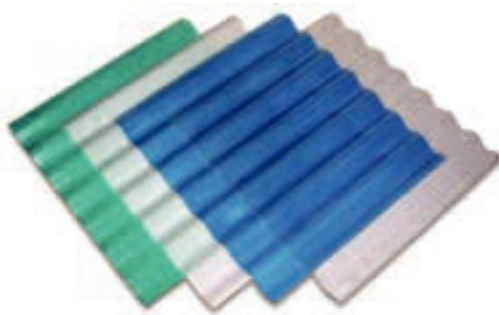


## SHEETS - ROOFING AND PLYWOOD

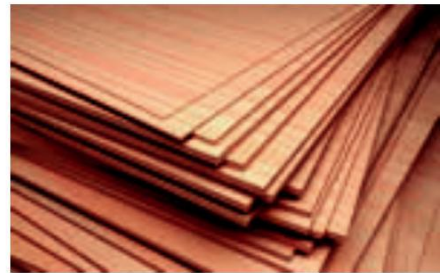
ROOFING SHEETS



FIGREGLASS SHEETS



PLYWOOD



## PERSONAL PROTECTIVE EQUIPMENT(PPE)

SAFETY SHOES



REFLECTIVE JACKETS



SAFETY GLOVES



EAR MUFFS



HELMETS



## GENERAL HARDWARE

SCAFFOLDING CLAMPS



GREEN SHADE NETTING



BLACK POLYTHENE



# **A Touch of APEX STEEL**





### Kempinsky

- Location-Nairobi Kenya, Museum Hill



### Sankar

- Location-Nairobi Kenya, Westlands





#### **9 Riverside**

- Location-Nairobi Kenya, Westlands



#### **BRITAM Towers**

- Location-Nairobi Kenya, Upperhill





**Standard Gauge Rail**



**Thika Superhighway**





### UAPTowers

- Location-Nairobi Kenya, Upperhill



### Two Rivers





### Sameer Business Park

- Location-Mombasa Road



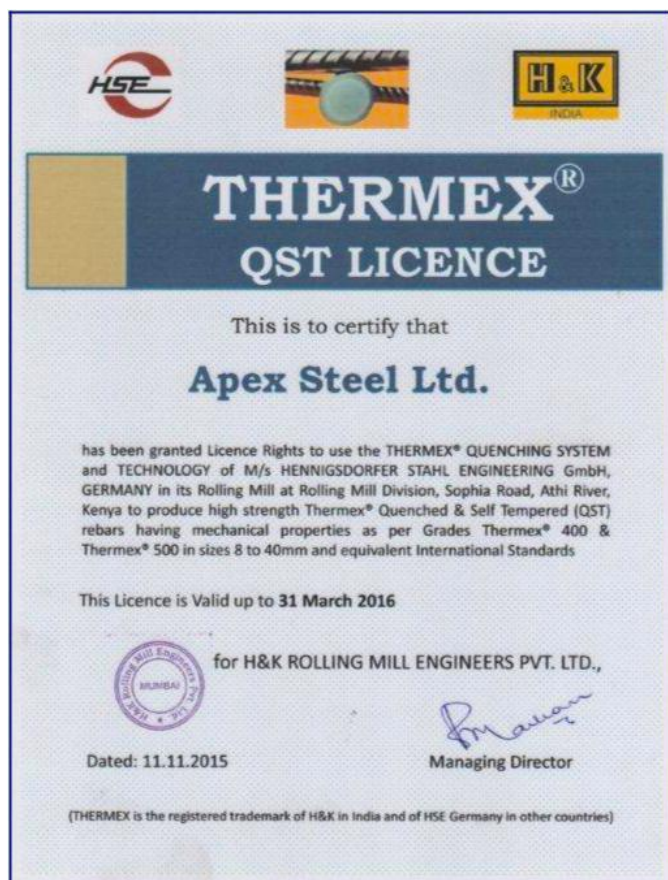
### Outer Ring Road

# Our Certifications

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Certification from Thermex, Germany



## The Diamond Mark of Quality

[illegible]

## The Superbrands



LEEDS  
(Leadership in Energy and Enviromental Design)

**WEB LIMITED**, P.O BOX 414-00625, NAIROBI, KENYA,  
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**APEX STEEL-RMD**

FUNZI ROAD, OFF ENTERPRISE ROAD, INDUSTRIAL AREA P.O BOX 18441-00500  
Nairobi Kenya.

WEB Limited is the leading sustainable construction consultancy company in the East African region and has a wealth of experience in sustainable "green buildings" development. The company has qualified & accredited staff and is a corporate member of the United States Green Building Council, Green Building Council South Africa and the Kenya Green Building Society (KGBS).

WEB Limited in its effort to expand the sustainability industry in Kenya has undertaken the Manufacturer Product Declaration for APEX Steel Limited Rolling Mill Division (RMD). The product review was undertaken in reference to Leadership in Energy and Environmental design (LEED) and Green Star South Africa green building rating tools. The following is a summary of the potential contribution of APEX Steel Limited RMD products as detailed in the Manufacturer Product Declaration report, maximum contribution to the green building rating tool credits.

Rating tool	Maximum points achievable
<b>LEED</b>	
Materials & Resources Recycled Content Credit 4 (MRc 4)	2
Materials & Resources Regional Materials Credit (MRc 5)	2
<b>Total</b>	<b>4</b>
<b>Green Star South Africa</b>	
Materials Credit 6 Steel (Mat 6)	3
Materials Credit 11 (Local Sourcing)	2
<b>Total</b>	<b>5</b>

WEB Limited is pleased to deliver the Manufacturer Product Declaration to APEX Steel Limited Rolling Mill Division.

Boniface Chege | WEB Limited Director.

**SUSTAINABLE CONSTRUCTION CONSULTANCY**

# APEX TMX - COUPLERS



The Ultimate  
Splicing System





# Some of Our Clients

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- CHINA ROAD AND BRIDGE
- CHINA WU YI,
- SINOHYDRO
- SHENGLI ENGINEERING
- LAXMANBHAI CONSTRUCTION
- CHINA JIANGXI COPORATION
- CATIC / AVIC
- SEYANI BROTHERS
- CRJE
- CHINA RAIL NO 10
- SBI / RCC
- HYOUNG COMPANY
- COVEC
- EGMF
- KALPATARU KENYA
- CHINA GEZHOUBA (CGGC)
- PARBAT SIYANI





## OUR CONTACTS

### APEX STEEL – HEAD OFFICE

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### APEX STEEL – NIKU HARDWARE

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### APEX STEEL – MINI HARDWARE

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# POWER TO BUILD



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